

- Farm
 Business
 (Please check one)

2010 Farm Fresh Atlas of Southeastern Wisconsin Application Form

Return date: **December 1st, 2009**

Business Name: _____ Contact Name (s): _____

Business Address: _____ County: _____

City: _____ State: _____ Zip Code: _____ Phone: _____

Email: _____ Website: _____

*Mailing Address: _____

*If different from farm/business address. **The farm/business address will be used in the listing. Farm/Business name, contact name, address, phone, email and website will be listed on the Atlas unless we are instructed not to.**

Farmers only Please check the categories that describe your farm:

- Meat Cheese Poultry Eggs Vegetables Certified Organic
 Fruit Herbs/Flowers Honey Roadside Stand Pumpkin/Fall Decorations
 CSA U-Pick On-farm Sales Other (please list) _____
 Farmers Market (Please list the markets you attend) _____

Please provide a 75-word description of your farm/business, as you wish it to appear. Farmers - Please specify if you welcome farm visits and instructions. We reserve rights to edit descriptions. **PLEASE do not exceed 75 words.

If you are renewing, please check this box if you'd like us to repeat your wording from the 2009 atlas.

We ask that farms and businesses in the Atlas pledge their commitment to the following criteria. We rely on good faith that listings in the Atlas uphold these principles.

I pledge that my farm or business:

- Is family or cooperatively owned or is a non-profit.
- Is committed to reducing the application of synthetic pesticides and fertilizers.
- Is operating in a way that protects and sustains the region's land and water resources.
- Treats animals with care and respect and provides access to the outdoors.
- Provides safe and fair working conditions for employees.
- Supports local and sustainable business practices.

Signature _____

Date _____

Farm Fresh Atlas of Southeast Wisconsin Participation Fees

****Ad only:** 1/8 page - \$200 (business card size – 2 inches long x 3 ½ inches wide)

Please note that the business card size ads do not include a listing and description of farm or business.

Listing only: Farmers - \$50 Businesses - \$175

Listing and Ad: 1/4 page \$350 (4 ¾ inches long and 3 ½ inches wide)

1/2 page \$600 (4 ¾ inches long and 7 ½ inches wide)

Please make checks payable to: **Kenosha County UW Extension**
 and send to:

Kenosha County UW Extension, Farm Fresh Atlas of SE Wisconsin, PO Box 550, Bristol, WI 53104

NEW THIS YEAR:

Signing up for the Farm Fresh Atlas of SE WI is now available on-line. This option allows farms and businesses to pay with a credit card. See application form at <http://www.farmfreshatlas.org/southeast/>